

...experienced a 9.8% increase in population between 1990 and 2000, resulting in a 2000 total population of 29,641. In 2000, the county had 33.6 persons per square mile, a density much lower than the state as a whole. The median age in Lincoln County is 38.9, indicating a slightly older population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Merrill.

The median value of owner-occupied housing in Lincoln County is \$86,500. 13.3% of the housing units are seasonal, a value much above the state's average of 6.3%.

Farmland covers 14.8% of the county, while 42.9% of Wisconsin land is used for farming. The county is 70% forested and has 727 of the State's 15,057 lakes.

In Lincoln County, Hurd Millwork Company Inc. employs more workers than any other manufacturing firm, and the Merrill Public School is the largest non-manufacturing employer. The Manufacturing industry generates the largest share of the county's total personal income. Lincoln County's 1999 median household income was \$39,120.

		Po	pulati	on				
		2000						
	Ma	ales F	emales	8	<u>Total</u>	<u>1990</u>		<u>2000</u>
80-84	ı				Lincoln County	26,993		29,641
70-74					Top Five Munici	palities		
60-64					Merrill, City	9,860	Merrill, City	10,146
50-54					Tomahawk, City	3,328	Tomahawk, City	3,770
40-44					Merrill, Town	2,716	Merrill, Town	2,979
30-34					Bradley, Town	2,231	Bradley, Town	2,573
20-24					Pine River, Town	1,552	Pine River, Town	1,877
10-14								
04								
1,500	1,000 500	0	500	1,000	1,500			
		Oı	iality o	of Life				

Persons per Square Mile, 2000	Wisconsin 98.8	<u>Lincoln</u> 33.6
Number of Staffed Hospital Beds, 1995	16,070	66
Average Birth Rate per 1,000 population, 2000	12.9	9.5
Public School Enrollment, 2000-2001	879,476	5,157
Number of 2000 Public High School Graduates	58,545	399
1999-2000 Public High School Dropout Rate	2.3%	0.4%

# **Vital Statistics**

	<u>Wisconsin</u>	990 <u>Lincoln</u>	Wisconsin 20	00 <u>Lincoln</u>
Birth Rate (per 1,000)	14.8	12.7	12.9	9.5
Death Rate (per 1,000)	8.7	10.4	8.7	11.2
Number of Marriages	38,934	259	36,100	241
Number of Divorces	17,727	109	17,337	142

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	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	13,256	14,681
Number of Single-Unit Structures	10,121	11,310
Number of Multiple-Unit Structures	1,655	1,940
Number of Single Units Permitted	121	193
Number of Multiple Units Permitted	40	8
Percent Seasonal Housing	19.0%	13.3%
Median Value, Owner-Occupied	\$43,200	\$86,500
Median Rent	\$222	\$363

# Recreation

<u>1995 Number of:</u>	Wisconsin	<u>Lincoln</u>
Campgrounds	1,106	14
Campsites	75,367	831
Hiking Trails (in miles)	5,617	393
Mountain Biking Trails (in miles)	3,155	56
Cross Country Skiing Trails (in miles)	4,154	54
Snowmobile Trails (in miles)	14,896	308
Visitor Expenditures, 2000	\$11,046,539,344	\$51,118,579

			Income		_
		<u>1980</u>	<u>1990</u>	<u>2000</u>	
Total Person	nal Income	\$215,033	\$386,084	\$656,253	
	n Personal Income (in thousands) ome (in thousands)	\$206,584 \$8,449	\$382,165 \$3,919	\$656,179 \$74	
Per Capita l	Income	\$8,074	\$14,262	\$22,083	
Transfer Pa	yments (in thousands)	\$41,018	\$74,349	\$118,233	
Proprietor I	ncome (in thousands)	\$21,438	\$23,672	\$38,764	

# Banking

<u>2000</u>	Wisconsin	Lincoln
Savings Institutions-Offices	396	2
Savings Institutions-Savings Capital (Millions)	\$12,761	\$66
Commercial Banks-Offices	1,720	11
Commercial Banks-Deposits (Millions)	\$62,618	\$253

# **Government Finance**

1997	Wisconsin	Lincoln
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$21,230
Effective per Capita Property Tax	\$997	\$722
Total Expenditures (in 1,000's)	\$17,139,825	\$90,175
In Dollars per Capita	\$3,322	\$3,068
As Percent of Total:		
Education	43.2%	42.6%
Health & Hospital	4.5%	4.6%
Police	5.0%	4.8%
Fire	2.3%	2.2%
Public Welfare	6.8%	10.8%
Highways	7.7%	13.0%

# Retail, Service, Wholesale

<u>1997</u>	Wisconsin	Lincoln
Number of Retail Sales Establishments	21,717	142
Sales (in thousands)	\$50,520,463	\$220,054
Annual Payroll (in thousands)	\$4,826,217	\$20,626
Number of Service Establishments	55,618	243
Receipts (in thousands)	\$48,559,607	\$69,000
Annual Payroll (in thousands)	\$18,990,629	\$25,560
Number of Wholesale Establishments	8,025	25
Sales (in thousands)	\$57,192,863	(DS)
Annual Payroll (in thousands)	\$3,764,944	(DS)

Manufactur	ing
Wisconsin	<u>Lincoln</u>
9,936	63
562,479	3,637
\$18,766,395	\$101,175
416,254	2,922
837,444	5,542
\$11,952,570	\$71,861
\$54,947,083	\$261,942
\$117,382,992	\$532,381
	9,936 562,479 \$18,766,395 416,254 837,444 \$11,952,570 \$54,947,083

# 2002 Top Employers

<b>Top Five Manufacturing Firms</b>	Number Employed	Product/Type of Business
Hurd Millwork Co. Inc.	250-499	Plastic Products
Packaging Corp. of America	250-499	Paper Mills
Semling Menke Co. Inc.	250-499	Millwork
Lincoln Wood Products Inc.	250-499	Millwork
Harley-Davidson Motor Co. Operation	s 250-499	Motorcycles, Bicycles, & Parts
<b>Top Five Non-Manufacturing Firms</b>		
Merrill Public School	500-999	Elementary and Secondary School
County of Lincoln	250-499	Executive & Legislative Offices
Church Mutual Insurance Co.	250-499	Fire, Marine, & Casualty Insurance
School District of Tomahawk	250-499	Elementary and Secondary School
Department of Corrections	250-499	Correctional Institutions

	Employment	by Industry	
	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	(L)	18	(DS)
Construction	436	568	915
Manufacturing	3,001	3,750	4,409
Transportation and Public Utilities	365	701	775
Trade	2,277	2,741	3,394
Services	2,927	3,180	4,133
Government	1,675	1,741	2,025

Income	bv	Ind	us	trv
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In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$265	\$266	(DS)
Construction	\$5,980	\$13,241	\$30,474
Manufacturing	\$51,935	\$91,317	\$144,629
Transportation and Public Utilities	\$5,809	\$16,584	\$23,691
Trade	\$18,719	\$31,805	\$51,440
Services	\$23,869	\$43,644	\$83,705
Government	\$21,023	\$41,818	\$66,129

# **Natural Resources**

	Wisconsin	<u>Lincoln</u>
Land Area (square miles)	54,310	883
Total Forest Land (in thousands of acres)	15,964.8	397.0
Commercial	15,702.5	396.6
Non-Commercial	262.3	0.4
Percent Land in Forests	46%	70%
Number of Lakes	15,057	727
Total Acreage of Lakes	982,155	15,741

# Farming

<u>1997</u>	Wisconsin	Lincoln
Number of Farms	65,602	425
Land in Farms (acres)	14,900,205	83,918
Average size of Farm (acres)	227	197
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$643
Vegetables, Sweet Corn, and Melons	\$149,443	(DS)
Fruits, Nuts, and Berries	\$140,140	(DS)
Nursery and Greenhouse Crops	\$157,348	\$3,728
Poultry and Poultry Products	\$241,523	\$7
Dairy Products	\$2,746,950	\$10,338
Cattle and Calves	\$670,518	\$1,768
Hogs and Pigs	\$151,164	\$104

## Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

# **SOURCES:**

#### TEXT

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

### **POPULATION**

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

# **QUALITY OF LIFE**

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts
Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction,

Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

# **VITAL STATISTICS**

Wisconsin Department of Health and Family Services, Vital Statistics Reports Wisconsin Births and Infant Deaths, 2000 Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence Wisconsin Marriages and Divorces, 2000 Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

#### **HOUSING**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units
Table H30: Units in Structure
Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000 Note: Data for some counties are not exact because some municipalities had no available data (NA).

## RECREATION

Wisconsin Department of Natural Resources.
Unpublished Data for Wisconsin Statewide
Comprehensive Outdoor Recreation Plan for
1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

#### **INCOME**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

#### **BANKING**

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

#### **GOVERNMENT FINANCE**

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Fast Facts.

## RETAIL, SERVICE, WHOLESALE

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997. EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

## **MANUFACTURING**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

#### **TOP EMPLOYERS**

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

#### EMPLOYMENT BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

## **INCOME BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

## NATURAL RESOURCES

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. <u>Wisconsin Forest Statistics</u>, <u>1996</u>. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, <u>Wisconsin Lakes</u> PUB-FM-800 99Rev. Inland Lake Summary Information by County

#### **FARMING**

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

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